Danielle M. Ojeda

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Dear future employer,

Thank you for your interest in my professional background, listed on LinkedIn.

My current role as a Producer at the local news station KRON4 in San Francisco introduced me to tasks such as writing and creating content to grow an audience. Producing content across live broadcast newscasts enabled me to appeal to audience demographics, which increased rating daily. In addition, a recent lifestyle news producer role at KENS5 , a local San Antonio news station, allowed me to create digital content that connected our social media audience to broadcast.

Intensive course work in media copywriting, new script writing, and marketing, as well as a proficiency in Adobe Premiere Pro has given me the cross-functional skills required as a Content Strategist.

After you have examined the enclosed resume for details of my qualifications, I would be delighted to answer any questions you may have. Please email me at [dmojeda17sp@gmail.com](mailto:dmojeda17sp@gmail.com) to arrange an interview at your convenience so that we may discuss how my producer experience, social media marketing, and interpersonal skills could contribute to your company.

Respectably,

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